DESCRIPTIVE ABSTRACT

"Process for allocating seats to customers in a computerized reservation system"

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The present invention relates to a process of allocating seats to customers usable with a computerized reservation system. This process comprises the following allocation steps:

- assigning, in a database, to each customer, data relating to criteria of placement;
- determination of a value of satisfaction of the customer
 for a seat as a function of its adequacy with
 respect to the placement criteria,
 - assigning, in a database, to each customer, a level of priority,
- allocating, to each customer, by decreasing order of

 level of priority, the available seat having the

 maximum satisfaction value. Particular

 application to the reservation of seats in the field of
 aircraft transport.